



# SEMESAN PRODUCTS

A TREATMENT FOR EVERY MAJOR CROP

In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.

COMMODITY AND NET WEIGHT OF PACKAGES	Minimum Wholesale Resale Prices (Prices to Dealers)	Minimum Retail Resale Prices (Prices to Consumer)
<b>ARASAN—For Corn, Peanuts and Certain Vegetables</b>		
3/4-oz. pkg.	\$ .15 ea. 72	\$ .25 ea.
8-oz. can.	.65 ea. 24	1.00 ea.
3-lb. can.	2.91 ea. 12	3.80 ea.
10-lb. bag.	9.34 ea. 4	11.50 ea.
<b>ARASAN SF</b>		
3-lb. bag.	\$ 4.19 ea. 12	\$ 5.20 ea.
<b>ARASAN SFX</b>		
25-lb. drum.	\$ 36.00 drum	\$ 45.00 dr.
100-lb. drum.	139.50 drum	172.50 dr.
<b>CERESAN (2%)—For Cotton, Peas and Narcissus</b>		
1 1/4-lb. can.	\$ 1.27 ea. 12	\$ 1.75 ea.
<b>CERESAN M For Grains</b>		
14-oz. can.	\$ .84 ea. 12	\$ 1.95 ea.
3-lb. can.	2.70 ea. 6	3.55 ea.
40-lb. drum.	29.40 drum	35.85 ea.
100-lb. drum.	69.00 drum	85.00 ea.
<b>SEMESAN—For Vegetables, Flowers and Turf</b>		
12-oz. can.	\$ 2.07 ea. 12	\$ 2.85 ea.
25-lb. pail.	60.95 pail	72.65 ea.
<b>F-531—For Golf and Lawn Turfs</b>		
25-lb. drum.	\$ 30.00 drum	\$ 37.50 dr.
100-lb. drum.	112.00 drum	140.00 dr.
<b>SEMESAN BEL—For Irish and Sweet Seed Potatoes</b>		
3-oz. pkg.	\$ .27 ea. 144	\$ .50 ea.
1-lb. can.	1.61 ea. 12	2.30 ea.
4-lb. can.	5.88 ea. 6	7.50 ea.
40-lb. drum.	58.40 drum	70.35 ea.
100-lb. drum.	141.50 drum	166.00 ea.
<b>SEMESAN JR.—For Field, Sweet and Pop Corn</b>		
25-lb. pail.	\$ 11.65 pail	\$ 13.85 ea.
<b>Special SEMESAN—For Golf and Lawn Turfs</b>		
25-lb. pail.	\$ 44.00 pail	\$ 52.05 ea.
100-lb. drum.	171.50 drum	197.60 ea.
<b>TERSAN "75"</b>		
3-lb. bags.	\$ 4.17 ea. 12	\$ 6.75 ea.

## VERTAGREEN

ANALYSIS 5-10-5

	Dealer Each	Suggested Retail Each
100 lb. Bags	\$3.35	\$4.85
50 lb. Bags	1.75	2.55
25 lb. Bags	1.12	1.70
10 lb. Bags (6 to Bale)	.63	.95
5 lb. Bags (12 to Bale)	.34	.53
1 lb. Bags (Bale of 32)	.09	.15

3 tons or more (one shipment) less 5%.

## VIGORO

ANALYSIS 6-10-4

	Dealer Each	Suggested Retail Each
100 lb. Bags	\$3.35	\$4.85
50 lb. Bags	1.75	2.55
25 lb. Bags	1.12	1.70
10 lb. Bags (6 to Bale)	.63	.95
5 lb. Bags (12 to Bale)	.34	.55
1 lb. Bags (32 to Bale)	.09	.15

48 Tablets (12 in Case)... 3.15 Case .49 Pkg.  
 @Prices higher in Eastern and Western States.  
 3 tons or more (one shipment) less 5%.  
 Note: On orders for 500 pounds or more above prices apply delivered your nearest railroad station, shipment by rail only.

## SEED & FERTILIZER SPREADERS

All with Rubber Tires.

Width	Capacity	Dealer Price Each
Vigoro Br. 18 in.	25 Lb.	\$ 7.48
Vigoro Jr. 18 in.	50 Lb.	8.94
Vigoro Standard 24 in.	80 Lb.	30.89
Vigoro Special 36 in.	110 Lb.	39.87

## KRILIUM

For Gardens and Lawns  
MERLOAM FORMULATION

	Dealer Price	Suggested Retail
*1-lb. sifter top (12 to Carton)	\$ .93 Ea.	\$ 1.39 Ea.
5-lb. Canisters (6 to Case)	3.30 Ea.	4.95 Ea.

\*(Packed 1 Cartons of 12-1 lb. canisters each.)  
 LOAMAKER the 100% active formula.

	Per Can.	Per Can.
10-lb. Canister (4 Canisters)	\$ 18.75	\$ 25.00
25 Lb. Fibre Drum	47.00	58.75
50 Lb. Fibre Drum	90.00	112.50

## KRILIUM LIQUID SOIL CONDITIONER

For the Farmer

	5 Gal. Can	5 Gal. Can
1 Gal. Can (4 in Case)	\$ 5.00 Ea.	\$ 7.50 Ea.
5 Gal. Can	22.20 Ea.	29.60 Ea.
50 Gal. Drum	200.00 Ea.	270.00 Ea.

## POULTRY LITTER (Extra Dry)

	Dealer each	Suggested Retail each
Large Bales (Burlap)	3.70	5.00
(25 Bale Lots)	3.60 per Bale	

Postage  
Will be Paid  
by  
Addressee

No Postage  
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Necessary  
If Mailed  
in the  
United States

BUSINESS REPLY CARD  
FIRST CLASS PERMIT No. 141 Sec. 34.9, P. L. & R., ST. LOUIS, MO.

CORNELI SEED COMPANY  
101 CHOUTEAU AVENUE  
ST. LOUIS 2, MO.

PEAT MOSS  
IN NEW HANDY PACKAGES  
HORTICULTURAL

	Dealer each	Suggested Retail each
Large Bales (18x20x36)	\$3.70	\$ 5.00
Handy Bales (14x17x30)	2.75	4.15
2 Bu. Carton (4 to shipping carton) (\$5.40 for 4)	ea. 1.35	2.25
Hi-Press (50 Lb. Bags)	3.30	5.00

STEAMED BONE MEAL  
(FERTILIZER)

	Dealer	Suggested Retail
100 lb. Bags	ea. \$5.95	\$7.50
50 lb. Bags	ea. 3.30	5.00
25 lb. Bags (2 to carton)	ea. 1.75	2.90
10 lb. Bags (6 to carton)	ea. .82	1.35
5 lb. Bags (12 to carton)	ea. .46	.75

WIZARD MANURE  
SHEEP OR COW  
ANALYSIS 2-1-2

	50 lb. Bag	25 lb. Bag	10 lb. Bag	5 lb. Bag
	\$1.55 Ea.	\$2.30 Ea.	.85 Ea.	1.30 Ea.
	.55 Ea.	.85 Ea.	.30 Ea.	.45 Ea.

2, 4-D WEED KILLERS  
40% Butyl Ester  
(2.64 Pounds Acid Per Gallon)

	DEALER PRICE EACH	SUGGESTED RETAIL EACH
50 Gal. Drums	\$165.00	\$194.00
30 Gal. Drums	100.60	118.20
5 Gal. Drums	17.55	20.90
1 Gal. Cans (6 to Case)	3.75	4.41

40% AMINE SALT SOLUTION  
(4 Lbs. Acid Per Gallon)

	DEALER PRICE EACH	SUGGESTED RETAIL EACH
55 Gal. Drums	\$196.35	\$231.00
30 Gal. Drums	108.60	127.80
5 Gal. Drums	19.10	22.50
1 Gal. Cans (6 to Case)	4.02	4.73

BRAMBLICIDE BRUSH KILLER  
(4 Lb. 2, 4, 5-T Acid Per Gallon)

	DEALER PRICE EACH	SUGGESTED RETAIL EACH
50 Gal. Drums	\$413.00	\$486.00
30 Gal. Drums	249.30	293.40
5 Gal. Drums	42.50	50.10
1 Gal. Cans (6 to Case)	8.71	10.25
1 Qt. Cans (12 to Case)	3.30	5.50
1 Pt. Cans (12 to Case)	1.80	3.00

BRAMBLE WEEDICIDE  
BRUSH & WEED KILLER  
(2 Lb. 2, 4-D Ester Per Gallon)

	DEALER PRICE EACH	SUGGESTED RETAIL EACH
50 Gal. Drums	\$302.00	\$355.50
30 Gal. Drums	182.70	215.10
5 Gal. Drums	31.45	37.05
1 Gal. Cans (6 to Case)	6.49	7.60
1 Qt. Cans (12 to Case)	2.48	4.40
1 Pt. Cans (12 to Case)	1.35	2.25

Sec. 34.66, P. L. & R.  
U. S. POSTAGE  
**PAID**  
St. Louis, Mo.  
Permit No. 336

RETURN AND FORWARDING POSTAGE GUARANTEED  
CORNELI SEED COMPANY  
Field, Grass and Garden Seeds  
101 Chouteau Ave. ST. LOUIS 2, MO.

Library, U. S. Dept. of Agriculture,  
Washington 25,  
D. C.

# MARKET QUOTATIONS

## KEYSTONE KOMMENTS

PUBLISHED IN THE INTEREST OF BETTER SEEDS

Vol. 31 No. 4 CORNELI SEED COMPANY, 101 CHOUTEAU AVE., ST. LOUIS 2, MO. Feb. 15, 1954

**SPECIAL NOTICE!**  
For GARDEN SEED PRICES write for our  
SPECIAL QUOTATIONS

LOOK! LOOK! LOOK! LOOK!

Keystone Lawn Mixtures are **NOW "CHEM-SEAL TREATED"**—a fungicidal treatment that protects seeds and young grass seedlings against seed-borne and soil-borne diseases which normally destroy millions of young grass plants. By sowing **"CHEM-SEAL TREATED" Keystone Lawn Mixtures**, Mr. Homeowner gets **Better Stands—Healthier Grass—No Extra Cost.**

**KEYSTONE SUPREME—"CHEM-SEAL TREATED"**  
(Vitamin B1 & Hormone Treated)  
—for the trade that demands the very finest. **Supreme** is a skillful blend of imported and domestic grasses, cleaned and re-cleaned to perfection, then B1 Vitaminized and Hormone treated. **Supreme** contains no Rye Grass or Red Top—**Supreme** now comes in beautiful, full-colored one pound cartons. Contains no noxious weeds!

**KEYSTONE CITY LAWN—"CHEM-SEAL TREATED"**  
(Vitamin B1 & Hormone Treated)  
—specifically blended to give dependable performance under city growing conditions. It has as its base a selection of the most suitable permanent grasses combined with sturdy, quick-growing grasses which act as a nurse crop, gradually disappearing as the permanent grasses become established. Available in full-color one pound cartons. Contains no noxious weeds!

**KEYSTONE "PLAYGROUND & TERRACE MIX"—"CHEM-SEAL TREATED"**  
(Vitamin B1 & Hormone Treated)  
A brand new mixture for *Backyards, Play-areas, Athletic Fields, Terraces*, or other areas where it has been difficult to maintain a stand of grass due to rough wear and tear by children and adult play. Also ideal for holding terraces where deep, closely-knit roots are required. Contains no noxious weeds!

**HORSESHOE LAWN GRASS** (formerly Mound City Lawn Grass)  
—a blend of quick-growing grasses for use where an immediate turf is wanted in soil of poor to medium fertility. It makes a good, seasonal lawn.

**KEYSTONE SHADY SUPREME—"CHEM-SEAL TREATED"**  
(Vitamin B1 & Hormone Treated)  
**Special Blend** for shaded areas.  
—a special blend of **Supreme**, including fine grasses highly tolerant to shade. Recommended for areas receiving one-half day or less of full sunlight. Contains no noxious weeds!

**KEYSTONE SHADY CITY LAWN—"CHEM-SEAL TREATED"**  
(Vitamin B1 & Hormone Treated)  
**Special Blend** for shaded areas.  
—the popular **Keystone City Lawn** mixture adapted for shade. Recommended for dense shade or lawn areas receiving one-half day or less of full sunlight. Contains no noxious weeds!

**KENTUCKY BLUE GRASS**  
One of the shortest crops in history has resulted in an extreme shortage of Ky. Bluegrass. Supplies are so short and uncertain that we are unable to take orders for future shipment; therefore all orders on Ky. Bluegrass will be accepted for prompt shipment only — for as long as the supply lasts.

**KEYSTONE WHITE DUTCH CLOVER**  
Adds nitrogen to the soil like fertilizer.

**BOOK NOW—SAVE MONEY! TAKE EARLY SHIPMENT—AVOID THE RUSH!**  
**YOUR CUSTOMERS COME BACK WHEN YOU SELL KEYSTONE QUALITY!**